

# Visualization

## – what's my brain got to do with it?

Lean Kanban Central Europe, 2013

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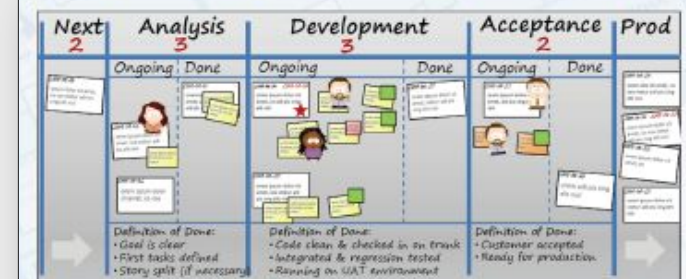
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**James Bond**



## Kanban and Scrum making the most of both

Henrik Kniberg & Mattias Skarin

Forewords by Mary Poppendieck and David Anderson

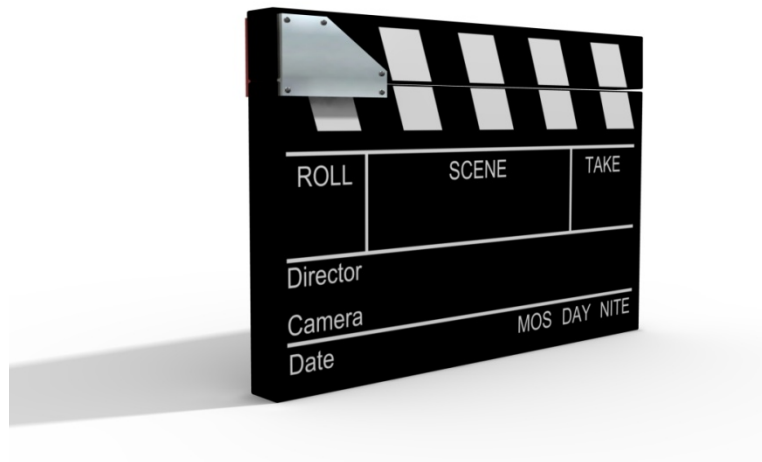
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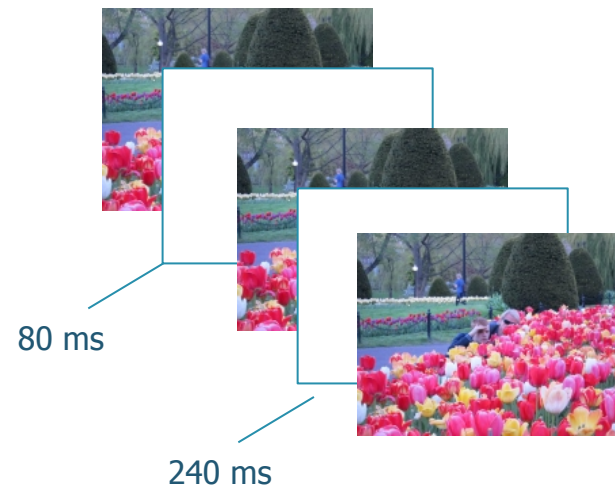
# Do you trust your brain?



# Let's try it



# The flicker paradigm



# Three things makes us miss changes in our surrounding

**Change blindness** – we only notice what we think is important

**Flicker paradigm** – lack sufficient storage space to remember both space and time on a detailed level

**Stress** - filter out



# Bottom line

**Visualization ≠ Reaction**



# Elements of good visualization

- Use images
- Make it interactive
- Make it persistent



# .. can you trust your brain?

How many times did you see?

James Bond





# Thank you



Concepts?  
What the heck  
are Concepts?

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